

APPENDIX 1 - NEW\* REQUESTS FOR TRAFFIC MANAGEMENT MEASURES

TRAFFIC MANAGEMENT SUB-COMMITTEE (MARCH 2021)

\*requested since last update (September 2020)

Line No.	Ward	Type of Request / Proposal	Street	Location	Details	Officer Comments
1	Battle	Pedestrian Crossing	Portman Road	East of Tesco	Request for a pedestrian crossing as traffic levels have increased on this road in 2020, making it harder for pedestrians to cross.	<ul style="list-style-type: none"> <li>• <b>General:</b> There may be finding available through S106. The area will need to be reviewed to determine the best location for a crossing.</li> <li>• <b>Casualty Data:</b> No incidents resulting in casualties in the latest 3 full years of police-supplied casualty data (2017-2020)</li> <li>• <b>Benefits/Impact:</b> Improved pedestrian crossing facilities.</li> <li>• <b>Anticipated Costs:</b> Survey: Low implementation: High</li> <li>• <b>Recommended Action:</b> Retain</li> </ul>
2	Peppard	Pedestrian crossing and 20mph zone	Lowfield Road	Near the junction with Farnham Drive	Residents have raised concerns about speeding in this area, and have noted that there are now more children crossing the road since the new housing was built on 37-91 Lowfield Road. There have been requests to reduce the speed limit and install a pedestrian crossing.	<ul style="list-style-type: none"> <li>• <b>General:</b> It would be beneficial to conduct surveys to assess vehicle speeds and appropriate measures. Physical speed calming measures could increase noise complaints and will be costly. The area will need to be reviewed to determine the best location for a crossing.</li> <li>• <b>Casualty Data:</b> No incidents resulting in casualties in the latest 3 full years of police-supplied casualty data (2017-2019)</li> <li>• <b>Benefits/Impact:</b> Potential reduction in vehicle speeds, improved pedestrian crossing facilities.</li> <li>• <b>Anticipated Costs:</b> Survey: Low implementation: High</li> <li>• <b>Recommended Action:</b> Retain</li> </ul>

Line No.	Ward	Type of Request / Proposal	Street	Location	Details	Officer Comments
3	Redlands	Speed calming features	Eldon Terrace	Entire street and immediate area	Request, via Councillor, for the installation of physical speed calming measures to aid motorist compliance.	<ul style="list-style-type: none"> <li>• <b>General:</b> The street, and those leading to it, sit within an existing 20mph zone, which will negate the need for additional signing to be implemented alongside any vertical traffic calming measures. Considering the narrow nature of the streets and a level of on-street parking, chicanes or width restricting features are unlikely to be feasible. To improve compliance with the speed limit, speed humps will be the most effective measure. These features, however, will affect all motorists and there is often local concern of noise and vibration raised when such features are proposed to be installed in residential areas. Such features will require public consultation.</li> <li>• <b>Casualty Data:</b> No incidents resulting in casualties in the latest 3 full years of police-supplied casualty data (2017-2019)</li> <li>• <b>Benefits/Impact:</b> Benefits should include improvements in motorist compliance with the speed limit, reducing risks and severity of incidents and improving the perception of safety for the local community. However, there could be an impact of additional noise and vibration complaints and they will impact all motorists using the street, including those residents who do comply with the speed limit.</li> <li>• <b>Anticipated Costs:</b> Speed survey - very low. Implementation - High, but can be scaled depending on the number of features that are desirable.</li> <li>• <b>Recommended Action:</b> Retain</li> </ul>
4	Tilehurst	Speed calming and traffic management measures	Conwy Close	Entire length	Request from parent whose child attends the Avenue School, for road safety measures such as signs, lines, traffic calming and/or a pedestrian crossing to improve safety at this location. There are concerns about safety due to the high volume of vehicles and pedestrians that use this road e.g. taxis and minibuses parking on the pavement, double parking and general traffic build up.	<ul style="list-style-type: none"> <li>• <b>General:</b> The installation of traffic calming could result in noise complaints and will be costly. It may be beneficial to conduct a speed survey to assess vehicle speeds and investigation is needed to determine what measures could be appropriate here.</li> <li>• <b>Casualty Data:</b> No incidents resulting in casualties in the latest 3 full years of police-supplied casualty data (2017-2019)</li> <li>• <b>Benefits/Impact:</b> Potential reduction in vehicle speeds and improved crossing for those accessing the school.</li> <li>• <b>Anticipated Costs:</b> Low - High depending on measures taken.</li> <li>• <b>Recommended Action:</b> Retain.</li> </ul>

*This table is arranged by Ward (A-Z), then by Street (A-Z)*